



## **ALAN I. ROTHENBERG, ESQ.**

*Business & Finance Specialty Information*

Alan Rothenberg has significant, lasting, and direct experience with business, banking, and finance as both lawyer and businessman. A summary of his experience is below.

### **Business, Banking and Finance Experience**

Alan Rothenberg is the founder and Chairman of 1st Century Bank, N.A. In addition to 1st Century Bank, Mr. Rothenberg has served on or is serving on the following public company Boards of Directors: Zenith National Insurance; California Pizza Kitchen, Inc.; and Arden Realty. This direct and high-level-executive involvement in business gives him an understanding of the inner workings and practices of businesses in a variety of industries uncommon or unknown amongst his peers in the ADR field.

Mr. Rothenberg is also Chairman of Premier Partnerships, a sales, marketing and consulting firm in Santa Monica specializing in sports, entertainment, and public facilities and events. The firm has served clients such as the National Basketball Association, HOK Sports, Los Angeles Clippers, The Rose Bowl, Pizza Hut Park, Arrowhead Stadium, Cisco Stadium (Oakland A's), NFL International, the Dallas Super Bowl Host Committee, Mammoth Mountain Resort and Major League Soccer, with offices in New York, Los Angeles, Cleveland and Dallas.

### **Business Legal & ADR Experience**

Formerly with Latham & Watkins, Mr. Rothenberg had been a name Partner and Managing Partner at Manatt Phelps Rothenberg & Phillips for more than 20 years. Marked by diversity, his practice involved matters including the banking, finance, business, insurance, securities, sports, and entertainment fields, among others.

As a lawyer in representing financial institutions, he handled actions involving lender liability, bank takeovers, wrongful foreclosure, wrongful charge backs, wrongful terminations, forged endorsements, D&O coverage, and securities violations. For business clients, Mr. Rothenberg litigated antitrust, breach of contract, insurance coverage, franchise, defamation, and shareholder claims, among others.

In the area of sports and entertainment, Mr. Rothenberg handled numerous breaches of contract claims, franchise disputes, league arbitrations, intellectual properties, negotiated major media agreements, infringement issues, sponsorship financing and employment contracts. *For detailed information about Mr. Rothenberg's involvement in this area, please see his Sports and Entertainment Specialty Information.*